



Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail

Elle Marie

[Download now](#)

[Click here](#) if your download doesn't start automatically

Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail

Elle Marie

Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail Elle Marie

Stop wasting time and money on book marketing, and start selling more books!

Have a great book but no one is buying it? Looking for ideas on how to promote your ebook on a shoestring? Learn how to stop wasting money and effort from the Queen of Book Marketing Fails.

Elle Marie has years of experience in unsuccessful book marketing. She's tried it all, and failed at most of it. But after much research and trial and error, she found a few simple tips that work. This book provides an embarrassing, humorous, and honest account of her epic fails in how she wasted her own time and money promoting her books, with ideas to help you avoid falling into the same traps.

Because sometimes learning what NOT to do is as important as what TO do!

For authors who want to learn how to promote your book and sell more books online, and authors who are looking for book marketing tips, successful book marketing and book launches, and easy ebook marketing plans.

Author Interview

Q. What was your motivation to write *Sales & Fails*?

A. After failing for years at marketing my books—and wasting tons of time and money—I said enough is enough! I needed to find a better way to market my books and get out of the red and into the black. I needed to figure out how to sell my book on Amazon and have successful book launches, stat.

Q: So did you succeed? Do you sell more books now?

A: Yes! I'm still holding on to the day job, but then again, it was never my goal to become a full-time author. I wanted to write a few books and not lose money on the venture. I now sell more kindle books and also books in stores without much effort!

Q: What qualifies you to write a book marketing book?

A: I've marketed my other books, *Chronicle of the Mound Builders* and *Living the Thin Life*, with varying levels of success. Or, more specifically, I totally failed the first few years, but more recently have started to make a profit. And, more importantly, I've learned where to spend my time and where NOT to spend my time so that I'm only doing things that work and that I enjoy. It's self-publishing 101: make more money than you spend, and enjoy what you do!

Q: Will your book marketing tips work for me?

A: I hope so! At the very least, I hope I can provide a few laughs and steer you away from techniques that don't work and help you figure out what will sell your books.

Q: Why should readers pick this book instead of the hundreds of other books promising to make me a best-selling author overnight?

A: I'd like to think my humorous approach about everything I did wrong will be an enjoyable read for authors wondering how to market your book. I hope my book marketing tips help you stop wasting time and start making money. I can't promise overnight success—no one can—but I can promise to share helpful tips (and funny fails) so you know where to spend your time and where NOT to spend your time. Book marketing for authors isn't easy, but it doesn't have to be hard either!

Categories

Business Marketing

Business Sales & Selling

Writing, Research & Publishing Guides

Learn: how to promote your book, sell more books, how to market your book, how to promote your ebook, how to sell my book on Amazon, book launch, sell more kindle books, how to sell books on Amazon, epic fails, funny fails, how to sell books on Amazon

 [Download Sales & Fails: 3 Ways to Succeed at Book Marketing ...pdf](#)

 [Read Online Sales & Fails: 3 Ways to Succeed at Book Marketi ...pdf](#)

Download and Read Free Online Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail Elle Marie

From reader reviews:

Antoinette Holdren:

Do you one among people who can't read gratifying if the sentence chained inside the straightway, hold on guys this aren't like that. This Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail book is readable by simply you who hate the straight word style. You will find the facts here are arrange for enjoyable studying experience without leaving even decrease the knowledge that want to provide to you. The writer of Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail content conveys prospect easily to understand by lots of people. The printed and e-book are not different in the written content but it just different available as it. So , do you still thinking Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail is not loveable to be your top checklist reading book?

Erin Mohammad:

Information is provisions for those to get better life, information presently can get by anyone from everywhere. The information can be a know-how or any news even restricted. What people must be consider any time those information which is in the former life are difficult to be find than now's taking seriously which one is appropriate to believe or which one the actual resource are convinced. If you obtain the unstable resource then you have it as your main information it will have huge disadvantage for you. All of those possibilities will not happen with you if you take Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail as your daily resource information.

Johnathan Fuller:

Playing with family inside a park, coming to see the water world or hanging out with good friends is thing that usually you will have done when you have spare time, after that why you don't try factor that really opposite from that. Just one activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail, you could enjoy both. It is fine combination right, you still need to miss it? What kind of hangout type is it? Oh can occur its mind hangout men. What? Still don't obtain it, oh come on its called reading friends.

Charles Holland:

As we know that book is significant thing to add our understanding for everything. By a e-book we can know everything we would like. A book is a range of written, printed, illustrated or perhaps blank sheet. Every year had been exactly added. This reserve Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail was filled about science. Spend your spare time to add your knowledge about your scientific research competence. Some people has distinct feel when they reading some sort of book. If you know how big selling point of a book, you can experience enjoy to read a guide. In the modern era like at this point, many ways to get book that you wanted.

**Download and Read Online Sales & Fails: 3 Ways to Succeed at
Book Marketing and 36 Ways to Fail Elle Marie #XO250ZYTKF3**

Read Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail by Elle Marie for online ebook

Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail by Elle Marie Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail by Elle Marie books to read online.

Online Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail by Elle Marie ebook PDF download

Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail by Elle Marie Doc

Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail by Elle Marie Mobipocket

Sales & Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail by Elle Marie EPub