



# **Business Plan Writing Guide: How to Write a Successful & Sustainable Business Plan in Under 3 Hours**

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So you have an idea for a startup, an idea that could potentially be worth millions, even billions! Maybe it's for a software program, a multiplatform app, perhaps a new niche retail store. This idea could change your life, and even more, it can change the world! So, now what? How do you turn that idea into a real-life thriving business? How do you take some chicken scratch on a napkin and turn it into a dollar symbol? Do you need to have your MBA, a CEO as your mentor, or \$200 million in seed money? No! What you need is far more simple, and it can be created in as little as three hours!

What you need is a business plan. As simple as it sounds, a business plan is a plan for your business. Think of it as the blueprint for a house. It will show you how to go from start to finish while showing you all of the pieces you will need along the way. A business plan will take an idea or concept for a business and can turn into a reality within as little as 3 hours.

In order to create a successful, sustainable business, you need a defined and developed strategy for acquisition of funds, market analysis, advertising, structure, and scaling as well as several other elements. Your initial creation will by no means be a final copy; however, it will serve as a point to build from that will expand in line with the growth and vision of your business.

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