

Sociology: A Down-To-Earth Approach

James M. Henslin

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Down-to-Earth Approach James Henslin shares the excitement of sociology, with his acclaimed "down-toearth" approach and personal writing style that highlight the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, he shares with readers his passion for sociology. In addition to this trademark down-to-earth approach, other distinctive features include: Comparative perspectives. Two important themes are global comparisons - the diversity of social life across cultures and societies - and comparisons over time - what society used to be like, and how it has changed. The Globalization of Capitalism. Many examples highlight the ways in which our global economy influences the skills and knowledge we need, the work we do, and the cost of goods and services. Visual Presentations of Sociology. Outstanding maps, graphs, and photos grab students' interest and aid comprehension.



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