



# **Book Marketing Basics: How to Use Facebook, Twitter, Blogging and Email Marketing to Connect with Readers**

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## **Book Marketing Basics: How to Use Facebook, Twitter, Blogging and Email Marketing to Connect with Readers** Duolit

In less than three years, Duolit has helped thousands of indie authors **build their fanbase and sell more books.**

*"You have given me a steady and true direction on my path to self-publishing, self promoting, and making time for the rest of life." - Venessa Kimball*

Here's the deal: we're in an **unprecedented age for book marketing.**

The rise of the internet and social media has made it possible for authors to foster one-on-one relationships with their fans - something absolutely unheard of before now! Knowing which methods to use, however, is wayyy confusing.

*"I don't mean this to sound cliché, but without the fantastic marketing advice from Duolit, I'm not sure I'd be where I am right now." - Ryan Casey*

From **mastering Facebook and Twitter** to **connecting with readers via your blog and email list**, *Book Marketing Basics* covers the tactics of engagement every fiction author must understand to survive (and thrive) in the new age of book promotion.

Are you an indie author looking for **no-BS advice on finding readers and building your fanbase**? Then *Book Marketing Basics* is for you!

After reading **15 Fanbase-Boosting Facebook Secrets**, you'll:

- Confidently understand the difference between your fan page and personal profile
- Easily wrap your head around Facebook's confusing lingo
- Learn exactly what to include in your Facebook page
- Know which apps are essential for authors (and how to install them)

*"Genius as usual!" - Yesenia Vargas*

In **Using Twitter to (Effectively) Build Your Fanbase and Market Your Book**, we show:

- How to prevent Twitter from taking over your life
- Why effective tweeting doesn't take tons of time
- Why hashtags and Twitter chats are amazing (and how to use them)
- An easy way to ensure you never miss tweets from your favorite peeps

*"This is great advice, ladies. Thank you!" - Daniel McInerney*

In **How to Blog Smarter (And Get More Readers)**, we share:

- Avoiding the #1 reason author blogs fail
- The most important advice for successful blogging
- Which blog categories every author should have
- The best tool for keeping your blogging on track
- The item you MUST include in every post

*"Extremely helpful and concise." - James Parsons*

After reading **The Ultimate Guide to Writing Email Updates (Your Fans Actually Read)**, you'll:

- Understand why your mailing list is your biggest asset
- Set up a list your fans can't wait to join
- Know how often to send updates, so your fans never get sick of you (or forget you exist)
- Create fun, engaging emails your readers rush to open

*"This is seriously one of the most helpful [guides] I've read on email marketing." - Jenn Crowell*

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#### **Shawn Holmes:**

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#### **Robert Young:**

Reading can called brain hangout, why? Because if you are reading a book particularly book entitled Book Marketing Basics: How to Use Facebook, Twitter, Blogging and Email Marketing to Connect with Readers your mind will drift away trough every dimension, wandering in each and every aspect that maybe unknown for but surely will become your mind friends. Imaging every word written in a publication then become one type conclusion and explanation that maybe you never get ahead of. The Book Marketing Basics: How to Use Facebook, Twitter, Blogging and Email Marketing to Connect with Readers giving you a different experience more than blown away your head but also giving you useful details for your better life within this era. So now let us show you the relaxing pattern the following is your body and mind is going to be pleased when you are finished reading through it, like winning an activity. Do you want to try this extraordinary spending spare time activity?

#### **Susan Frame:**

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