



Literacy as Snake Oil: Beyond the Quick Fix (New Literacies and Digital Epistemologies)

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This revised edition of *Literacy as Snake Oil* further investigates and critiques the commodification of literacy and education. Since the publication of the first edition, schools in the U.S. have been targeted even more as a market for private companies seeking to profit from the surveillance of NCLB (No Child Left Behind). Three chapters have been added: one that deals with the reproduction of racialized spaces during a textbook adoption, an analysis of America's Choice by a classroom teacher, and an analysis of the U.K.'s literacy strategy. This book will inspire teachers to remember their political commitments to resist oppression and unethical practice and find ways to subvert teacher- (and student-) proof packages.

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