



# The Crafty Entrepreneur: Your guide to selling artwork and crafts online

*Doug Maxwell*

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# The Crafty Entrepreneur: Your guide to selling artwork and crafts online

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and growing your business.

The included tips and techniques are proven modern approaches with a focus on results. Artist and crafter contributor interviews offer first hand advice about what works and what doesn't. Learn a variety of ways to sell online including popular marketplaces like selling on Etsy, Ebay, and Originl.com. Explore how to effectively use social media networks including Facebook and Twitter to build relationships with potential buyers and grow your brand. Learn to sell crafts online, learn to sell art online, and learn the importance of blogging and a blended approach to marketing for entrepreneurial success.

Easy to reference resource directories are included for recommended software tools, supply sources and websites to assist with your new home based business venture.

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