

# Color - The Professional's Guide: Understanding, Appreciating and Mastering Color in Art and Design

Karen Triedman



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One of the most complex elements of design, color is also what people respond to first on an emotional level, so an understanding of how it works, and how to make it work for you, is one of the most valuable assets available to a visual professional. The Ultimate Guide to Color is comprehensive color manual for the age of the retina display, beautifully illustrated with over 300 color images and offers informative techniques, examples, inspiration, and exemplary solutions to fit the designer's every need, whatever their discipline.

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