



# Handbook of Research Competitive Strategy

*Giovanni Battista Dagnino*

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## **Handbook of Research Competitive Strategy** Giovanni Battista Dagnino

The *Handbook of Research on Competitive Strategy* presents a comprehensive state-of-the-art picture of current strategic management issues and demarcates the major investigation strands that are likely to shape the field into the future.

The *Handbook* is the outcome of a far-reaching endeavor including new contributions from highly-reputed experts around the world, outlining the conceptual and empirical advancements and assessing the promises and practical relevance of the competitive strategy field. Looking at key areas such as alliances and innovation, ownership and networks, cooperation and entrepreneurship, multinational and trust management, and firm's financial structures and business models, the book sets a research agenda for the future of competitive strategy research.

Gathering various solid branches of investigation that revolve around specific theories and applications (such as the socio-cognitive perspective, the strategy-as-practice view, and the most recent developments in competitive dynamics and the resource-based perspective of the firm), this inspiring and thought-provoking *Handbook* will provide executives, entrepreneurs, students and scholars in management with many insights into the nature and process of competitive strategy emergence, configuration and development.

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